

TOURISME  
**CHARLEVOIX**

# A MAGNETIC ATTRACTION

What's New – Summer 2024





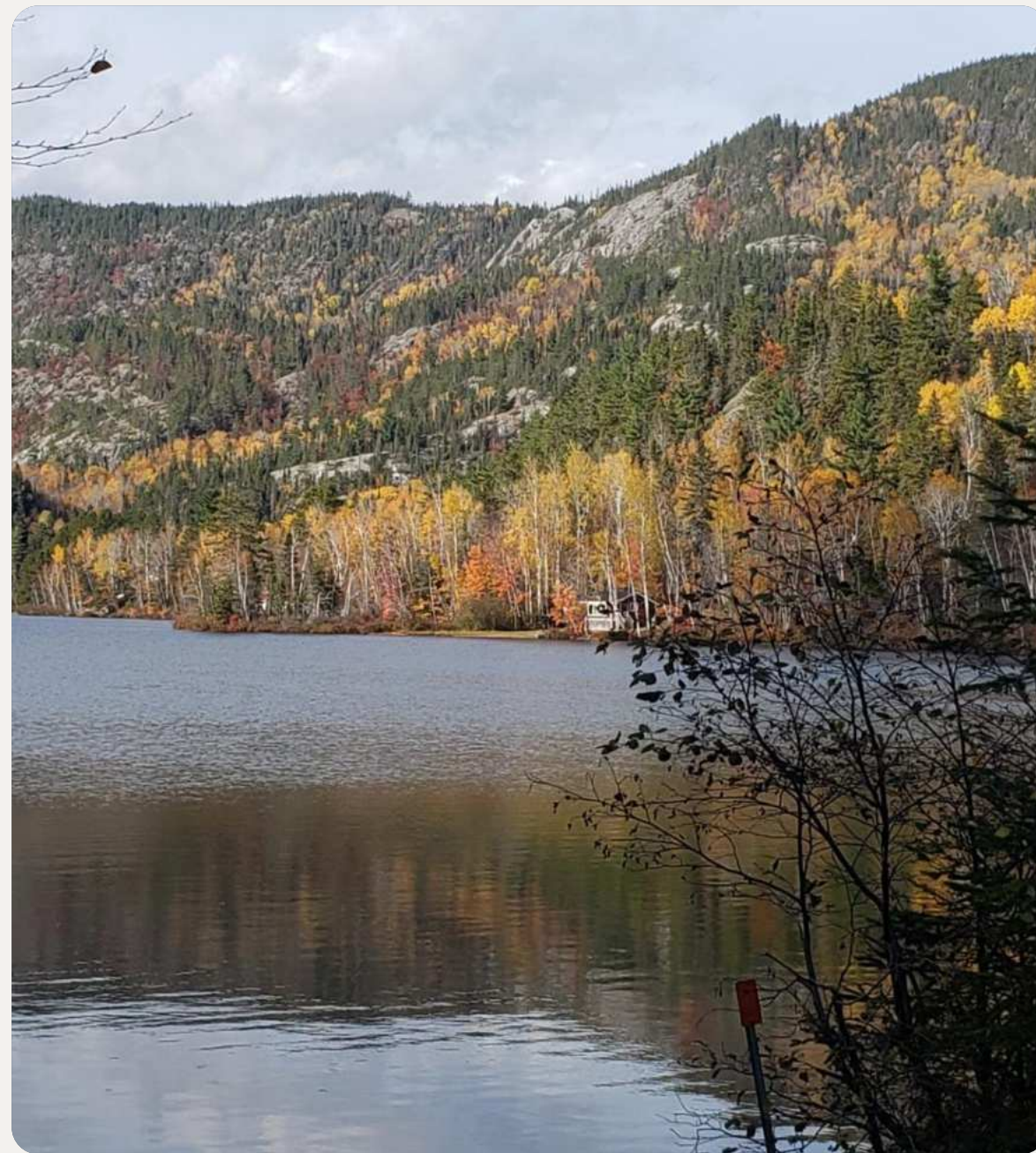
# A year of celebrations in Charlevoix!

- 125<sup>th</sup> anniversary of Fairmont Le Manoir Richelieu
- 60<sup>th</sup> anniversary of Camp Le Manoir
- 60<sup>th</sup> anniversary of the Foster family with the Domaine chasse et pêche Gaudias Foster
- 50<sup>th</sup> anniversary of the Auberge and Bistro des Balcons (SHJBB Inc.)
- 50<sup>th</sup> anniversary of Poterie de Port-au-Persil
- 45<sup>th</sup> anniversary of the Sentiers Québec-Charlevoix trails (La Traversée de Charlevoix)
- 40<sup>th</sup> anniversary of the Santons de Charlevoix
- 30<sup>th</sup> anniversary of the Famille Migneron de Charlevoix
- 30<sup>th</sup> anniversary of the Hôtel Baie-Saint-Paul
- 15<sup>th</sup> anniversary of the Festif! festival in Baie-Saint-Paul
- 15<sup>th</sup> anniversary of Alpagas Charlevoix
- 15<sup>th</sup> anniversary of the Charlevoix Observatoire Astronomique and the Observatoire de l'Astroblème
- 10<sup>th</sup> anniversary of Tony & Charlo

## 125 years for Fairmont Le Manoir Richelieu

- This year of celebrations started with a bang for Fairmont Le Manoir Richelieu, which became the first hotel in Quebec to receive 5 Green Key Meetings certification and the 4<sup>th</sup> hotel in Quebec to obtain 5 Green Key Eco-Rating Program certification from Green Key Global. This makes Fairmont Le Manoir Richelieu one of the first 10 hotels in Canada and the 19<sup>th</sup> in the world to receive the prestigious 5 Green Key Meetings certification. These honours recognize the hotel's long-standing determination and commitment to sustainable development and environmentally friendly practices.
- Charlevoix's largest hotel will be celebrating its 125<sup>th</sup> anniversary in various ways throughout the year:
- The 125 ans d'Histoire Exhibition Space, presented in collaboration with Cité Mémoire Charlevoix, a digital tour with short audio excerpts in twelve tableaux recounting key moments in the Manoir's 125 years of history.
- Exclusive products for discerning palates will be available in the coming months.
- Many more activities and surprises will be announced throughout the year.
- These activities are the latest addition to the resort's many amenities, including the new Petit Golf du Manoir, the Grande Tyrolienne zip line, via ferrata, an extensive network of walking trails, bike and ATV rentals, Cité Mémoire Charlevoix and much more.
- Contact : Marion Dukiel, [marion.dukiel@fairmont.com](mailto:marion.dukiel@fairmont.com)





## More anniversaries

### 60<sup>th</sup> anniversary of Camp Le Manoir

- An event is being planned for September 7 and 8, and the details will be revealed during the year.
- Contact: Catherine Drapeau, [info@camplemanoir.qc.ca](mailto:info@camplemanoir.qc.ca)

### 60<sup>th</sup> anniversary of the Foster family with the Domaine chasse et pêche Gaudias Foster Inc.

- There is a long family history behind this outfitter set on 35 km<sup>2</sup> in the Port-aux-Quilles region, in Saint-Siméon, where visitors can fish, hunt and enjoy their vacation.
- Contact: Daniel Foster, [info@pourvoiriegaudiasfoster.com](mailto:info@pourvoiriegaudiasfoster.com)

### 50<sup>th</sup> anniversary of the Auberge and Bistro des Balcons (SHJBB Inc.)

- 2024 will mark the 50<sup>th</sup> year since the founding of the Service d'hébergement jeunesse Bonhomme Bonhomme Inc. behind the Balcon vert and now the Auberge des Balcons hostel in Baie-Saint-Paul.
- For the occasion, the non-profit is organizing a celebration, La fête des Balcons, for August 22 to 25. There will be performances, a spit roast, the unveiling of a commemorative plaque and more activities besides.
- Contact: Hugo Leblanc-Dufour, [hugo@aubergedesbalcons.com](mailto:hugo@aubergedesbalcons.com)

### 50<sup>th</sup> anniversary of Poterie de Port-au-Persil

- The business upholds its tradition of showcasing the finest selection of Quebec ceramists in its gallery-boutique, in addition to offering free workshops open to everyone.
- Contact: Hélène Garon, [info@poteriedeportaupersil.com](mailto:info@poteriedeportaupersil.com)



## More anniversaries (continued)

### 45<sup>th</sup> anniversary of the Sentiers Québec-Charlevoix trails (La Traversée de Charlevoix)

- With the winter of 2023-2024 comes the 45<sup>th</sup> year since the creation of the Traversée de Charlevoix trail. An event is planned for April.
- Contact: Justin Verville Alarie, [dg@sentiersquebeccharlevoix.com](mailto:dg@sentiersquebeccharlevoix.com)

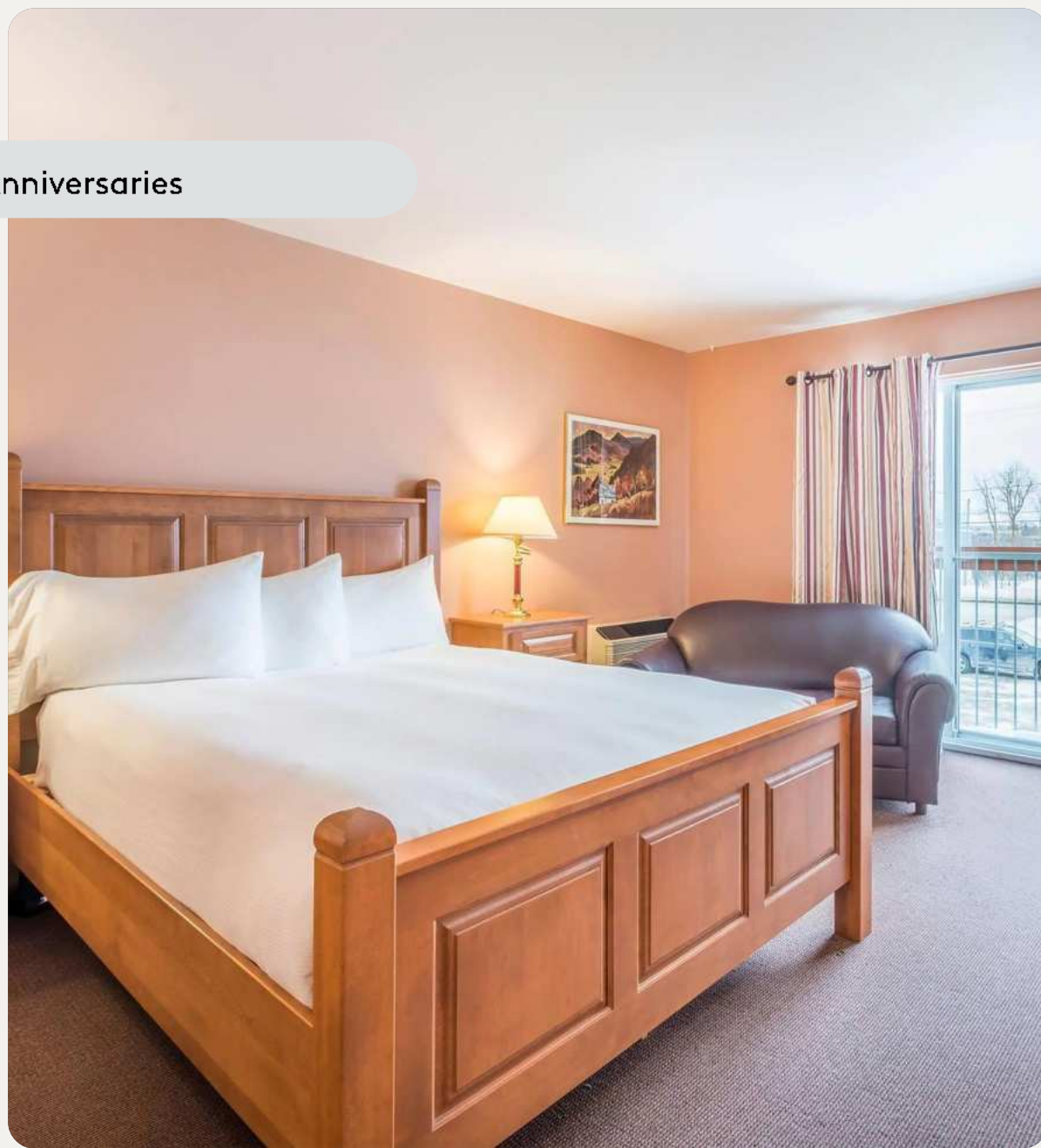
### 40<sup>th</sup> anniversary of the Santons de Charlevoix

- Taken over in 2022 by sisters Sonia, Linda and Julie Gauthier from Les Éboulements, Santons de Charlevoix is continuing its artisanal mission by making small clay figurines. A 40<sup>th</sup> anniversary happy hour is in the works for spring, the date is still pending.
- Contact: Linda Gauthier, [santonscharlevoix@hotmail.com](mailto:santonscharlevoix@hotmail.com)

### 30<sup>th</sup> anniversary of the Famille Migneron de Charlevoix

- Some new things will be revealed at a later date.
- Contact: Madeleine B. Dufour, [madeleine@famillemigneron.com](mailto:madeleine@famillemigneron.com)





## More anniversaries (continued)

### 30<sup>th</sup> anniversary of the Hôtel Baie-Saint-Paul

- An event is planned for November, and the details will be revealed during the year.
- Contact: Antoine Neyron, [direction@hotelbaiestpaul.com](mailto:direction@hotelbaiestpaul.com)

### 15<sup>th</sup> anniversary of the Festif! festival in Baie-Saint-Paul

- The schedule will be announced on April 8.
- Contact: [info@lefestif.ca](mailto:info@lefestif.ca)

### 15<sup>th</sup> anniversary of Alpagas Charlevoix

- The agrotourism alpaca farm is announcing some exciting news for its 15<sup>th</sup> anniversary. Read on for the details.
- Contact: Stéphanie Paradis, [stephanie@alpagascharlevoix.com](mailto:stephanie@alpagascharlevoix.com)

### 15<sup>th</sup> anniversary of the Charlevoix Observatoire Astronomique and the Observatoire de l'Astroblème

- Activities scheduled will be announced at a later date.
- Contact: Félicia Corbeil-L'abbé, [fc@astronomiecharlevoix.org](mailto:fc@astronomiecharlevoix.org)

### 10<sup>th</sup> anniversary of Tony & Charlo

- Activities scheduled will be announced at a later date.
- Contact: Gabriel D'Anjou Drouin, [tonyetcharlo@gmail.com](mailto:tonyetcharlo@gmail.com)



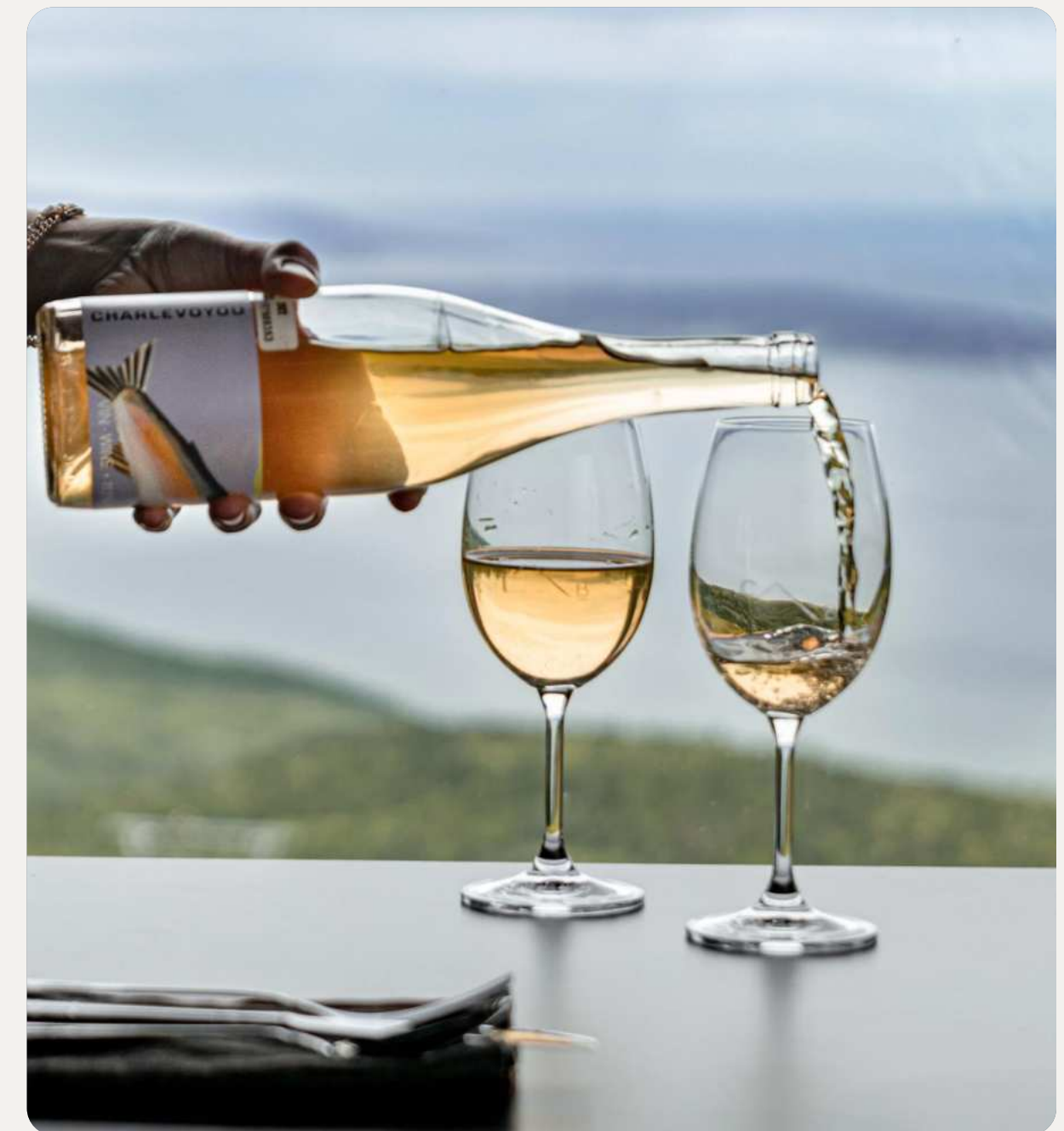
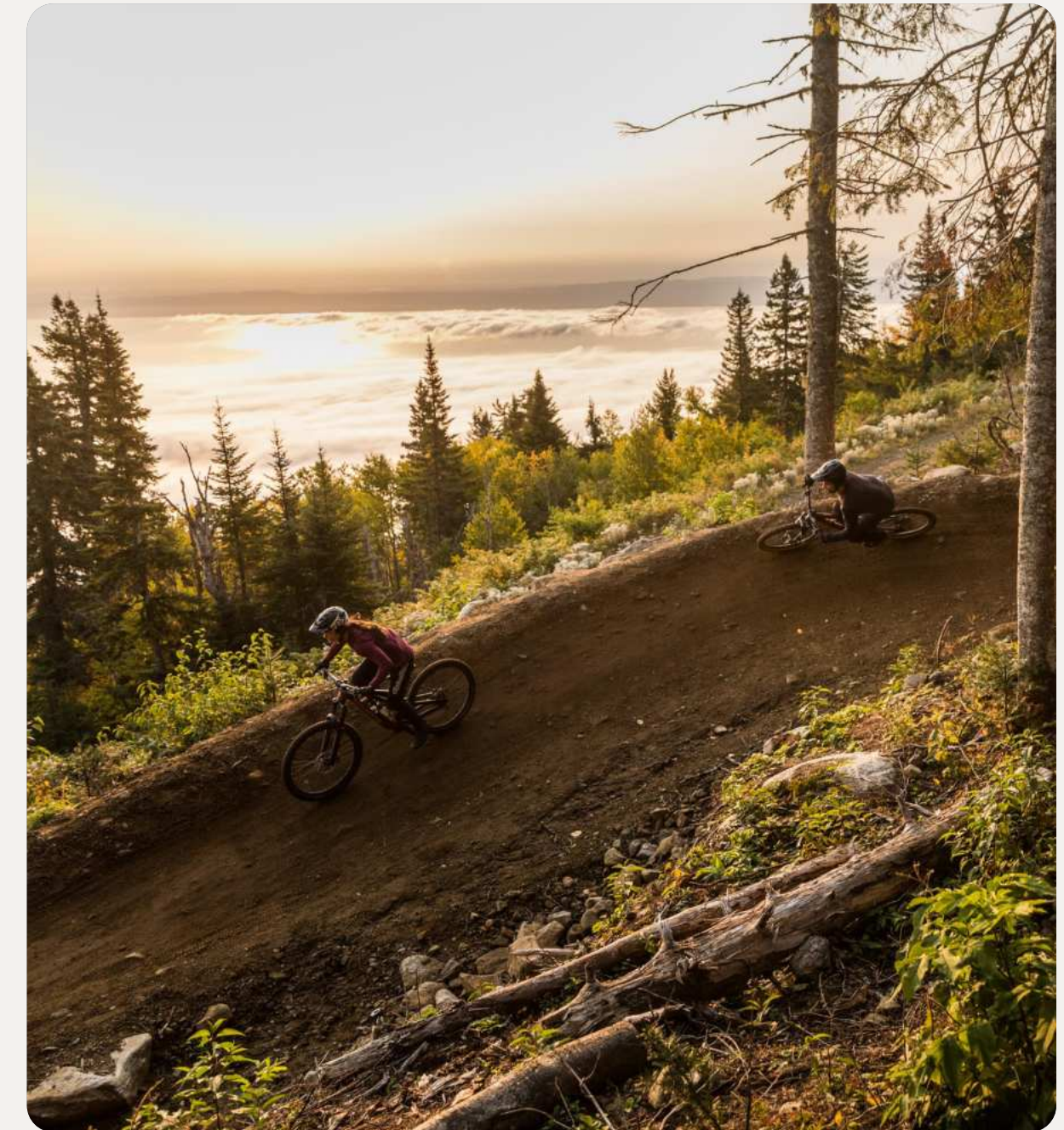
# SPORTS AND OUTDOORS





## Le Massif de Charlevoix - L'Oiseau mécanique takes flight again and more new features on the site

- L'Oiseau mécanique is once again taking to the skies, with an optimized concept offering an immersive experience from the very start of the tour (all the new features will be unveiled at a later date);
- An additional 15 km of mountain biking trails;
- Dinners at the Summit Chalet and packages combining the Train de Charlevoix with a gondola ride or panoramic brunch at the Camp Boule mountain restaurant;
- Maisons Grande-Pointe, which will be offering new rental accommodations at the foot of the slopes, while construction begins on the Camp de base with its 120 ski-in ski-out condo-hotel units, scheduled to open in December 2025.
- Contact: Isabelle Vallée, [ivallee@lemassif.com](mailto:ivallee@lemassif.com)





## National parks – New guided hikes

- The Grands-Jardins and Hautes-Gorges-de-la-Rivière-Malbaie National Parks are offering new guided hikes.
- Small groups can hike a selection of trails in the two national parks, guided by a park ranger who will share the best-kept secrets of these magnificent regions.
- From logrolling to forest fires, beavers to wolves, spruce to elm, meteorites to glaciers... visitors will never look at national parks the same way again!
- This experience for families or groups of 6 to 12 people is available upon reservation.
- Contact: Julie Hamelin, [hamelin.julie@sepaq.com](mailto:hamelin.julie@sepaq.com)





## Katabatik - Aventure dans Charlevoix – New activities

Katabatik - Aventure dans Charlevoix is revealing three new highlights for this summer season:

- First, the 20 km descent along the Du Gouffre River to Baie-Saint-Paul will now also be offered in lightweight and comfortable inflatable kayaks. The milder adventure experience is a chance to discover a beginner-friendly route.
- Next, in response to increasing demand, the company is now allowing dogs to embark on SUPs too. From the Baie-Saint-Paul wharf, paddlers can take their favourite four-legged friends—sporting their own life jackets—for a ride on their SUP board.
- Lastly, a new full day guided sea kayak trip exploring Cap-à-l'Aigle to Saint-Irénée will be among the region's featured adventure activities. Take in the extraordinary coastal scenery and admire sea birds and marine mammals.
- Contact: Sébastien Savard, [ssavard@katabatik.com](mailto:ssavard@katabatik.com)



## New mountain biking trails in Petite-Rivière-Saint-François



- The Corporation du Sentier des Caps de Charlevoix and Le Massif de Charlevoix have been working on adapting several cross-country skiing trails for mountain biking this summer.
- The goal of this project is to provide cyclists with a network of trails with few or no technical challenges. A mountain bike will be required, since the riding trails will remain natural.
- By July 2024, if all goes according to schedule, the “La Boréale” cross-country ski trail will be open to bicycles. An old logging road about 1.5 km long will also provide access to Lac Tourville lake from this trail. A pergola will be built to provide visitors with a place to relax and enjoy the view.
- La Boréale is an 8.3 km loop that leads to the Liguori refuge and the La-Grande-Vue refuge. It can be reached via the Sentier des Caps de Charlevoix Visitor Centre and will soon be accessible from Le Massif de Charlevoix facilities.
- At this time, rental equipment is not available.
- Contact: Jacques-Alain Bourbeau, [a.bourbeau@sentierdescaps.com](mailto:a.bourbeau@sentierdescaps.com)



## Centre de plein air Les Sources Joyeuses – Expanded mountain biking options

- For 2024, the Centre de plein air Les Sources Joyeuses outdoor centre is making its mountain biking experience even better with the gradual addition of 3 km of trails for beginners to experts, for a total of 20 km of trails. A new, easier singletrack climbing trail will also be added.
- Details of summer events will be announced at a later date.
- Equipment rentals are currently not available on site.
- Contact: Nicolas Tremblay, nicolastremblay1974@gmail.com



## Vélo Charlevoix – Back to the races, plus something new

- After being hit hard by flooding in May 2023, Vélo Charlevoix is coming back stronger than ever with the 26<sup>th</sup> year of the Grands Rendez-Vous Cyclistes de Charlevoix.
- The schedule will feature the new Enduro event on Sunday June 16 at Camping Le Genévrier. Young and old alike can test their skills on the course during the Regional Cup.
- Contact: Marie-Claude Laurendeau-Desmarais, marieclaudel@velocharlevoix.com



## La Malbaie electric bike rentals

- NordExpé, a winter snowmobile rental company, will be introducing a fleet of 5 to 10 electric bikes for rental in the La Malbaie area in June.
- Equipment, including helmets, can be reserved at the company's location at the Fairmont Le Manoir Richelieu.
- Various rental arrangements will be available, with suggested itineraries or a choice of routes.
- Contact: Alexandre Dupré, [ops@nordexpe.com](mailto:ops@nordexpe.com)





## Camp Le Manoir – New aerial activities

- Celebrating its 60<sup>th</sup> anniversary this year, the ever-festive Camp Le Manoir des Éboulements is adding a new aerial obstacle course this summer, featuring 14 tree-to-tree games and a double zip line overlooking the river.
- Tree-to-tree games are accessible at 2 heights, one being 7 m off the ground and the highest being 14 m.
- As for the double zip line, it's 200 m long. Two people can travel down it at the same time side by side. It rises about 60 m high and boasts a view of the river and of Isle-aux-Coudres.
- The aerial obstacle course takes a little under 2 hours to complete and is designed for ages 8 and up. Children will be able to discover it during the summer camp, while school and corporate groups, as well as tourists, will be able to enjoy it in the spring and fall.
- Contact: Catherine Drapeau, [tourisme@camplemanoir.qc.ca](mailto:tourisme@camplemanoir.qc.ca)

## Centre écologique de Port-au-Saumon – Guided hikes

- The Centre écologique de Port-au-Saumon, in La Malbaie, will be providing new tours with naturalist guides so visitors can discover the flora and fauna along the trails, observe ponds and the organisms living in them as well as explore the Port-au-Saumon bay.
- Contact: Catherine Drapeau, [info@cepas.qc.ca](mailto:info@cepas.qc.ca)



## Géoparc de Charlevoix – New activity

- The result of a collaboration with Pêcheries Charlevoix, the Géoparc de Charlevoix's very first guided hike will explain the traditional fascine fishing method and feature a visit to an exceptional geosite in Saint-Irénée.
- The outing will last 3 hours and requires reservations ahead of time.
- Contact: Félicia Corbeil-L'abbé, [fc@astronomiecharlevoix.org](mailto:fc@astronomiecharlevoix.org)



## Pourvoirie du Lac Moreau – Enhanced experience

- Pourvoirie du Lac Moreau, in Saint-Urbain, is investing to improve its services.
- The company purchased all-terrain equipment, including three side-by-sides—and helmets—which will be available to rent.
- Between now and this fall, development of a trail network with Sentiers Québec-Charlevoix will begin.
- In the coming months, the outfitter will also make its dock, one room and one pontoon accessible to people with reduced mobility.
- Contact: Luc Lavoie, [admin@lacmoreau.com](mailto:admin@lacmoreau.com)



A scenic view of a suspension bridge over the ocean at sunset. The bridge is a white metal truss suspension bridge with two main towers. The sun is low on the horizon, creating a warm, golden glow. The bridge spans across a body of water, and the foreground is dominated by a rocky shoreline with some greenery and tall grasses. In the distance, a small structure is visible on the right side of the bridge. The word "EXCURSIONS" is overlaid in white, bold, sans-serif capital letters in the center of the image.

# EXCURSIONS

# Train de Charlevoix

The Train de Charlevoix is enhancing its 2024 season.

- For the first time, it will begin operating on May 24, 7 days a week until October 31, then continuing on Fridays, Saturdays and Sundays until December 8.
- The Train de Charlevoix will also be offering a record number of packages of all kinds, from accommodations to all sorts of activities.
- Contact: Frédéric Audet, [faudet@reseaucharlevoix.com](mailto:faudet@reseaucharlevoix.com)



## Peter Vaughan, tour guide

- Peter Vaughan is a private bilingual tour guide who has lived in Isle-aux-Coudres for 30 years.
- He offers bicycle tours (pedal or electric) of Isle-aux-Coudres and Baie-Saint-Paul, guided hikes in Saint-Joseph-de-la-Rive, Les Éboulements and Petite-Rivière-Saint-François, as well as the opportunity to play pickleball when visiting Isle-aux-Coudres.
- Tours are available from May to October for groups of 1-4 people, and reservations are required.
- Contact: Peter Vaughan, [peter\\_vaughan@hotmail.com](mailto:peter_vaughan@hotmail.com)



# AGRITOURISM





## Flavour Trail – New management

- Tourisme Charlevoix is assuming management of the Charlevoix Flavour Trail, and a new brand image and promotional strategy are expected for 2024.
- This gourmet route was the responsibility of the Table Agro-Touristique de Charlevoix since its creation in 1996.
- The mission of the Charlevoix Flavour Trail will still be to stimulate agri-food development and to promote the area as a unique region to discover. It will once again bring together stakeholders in gourmet tourism who deal directly with tourists and visitors.
- In 2019, the Charlevoix Flavour Trail boasted 52 businesses.
- Each year, gourmet tourism generates \$5 million in direct impacts and \$30 million in indirect impacts in Charlevoix.
- Contact: Tourisme Charlevoix



## Alpagas Charlevoix – Major work and new facilities

Alpagas Charlevoix is getting a new look in 2024.

- The agritourism alpaca farm in Les Éboulements is moving all of its facilities to the south side of the St. Lawrence Route, opposite the current site.
- Two new buildings will be built: a new barn and a new shop, combining production with a country-style restaurant boasting a beautiful outdoor patio.
- A lookout will also be built.
- The educational walking trail has been completely redeveloped.
- Alpaca trekking, one of the company's signature activities, will continue to be offered.
- Contact: Stéphanie Paradis, [stephanie@alpagascharlevoix.com](mailto:stephanie@alpagascharlevoix.com)

### Bon appétit Qc – Authentic gourmet activities

- Bon appétit Qc, which is already serving seven tourist regions in eastern Quebec with the BonApp gourmet passport launched last year, is expanding into new territories in western and central Quebec (the Eastern Townships, Montérégie, Mauricie, Centre-du-Québec and Lanaudière, among others).
- Even more producers will be participating this year.
- The private guided gourmet tours in Charlevoix that have been offered for the past four years will be enhanced, and new tours will be offered in other regions of Quebec.
- Contact: Emmy Lapointe, [emmy@bonappetitqc.com](mailto:emmy@bonappetitqc.com)



### Agrotours Charlevoix – Enhanced services

- Agrotours Charlevoix will now be offering guided agritourism tours for groups (corporate, weddings, agencies, etc.).
- On top of the culinary experiences already provided, the company is introducing the option of taking part in workshops to make local products or alcoholic beverages, team-building activities, corporate gifts, restaurant or room rentals, as well as various options for private transport near and far.
- Contact: Olivier Couette, [info@agrotourscharlevoix.com](mailto:info@agrotourscharlevoix.com)



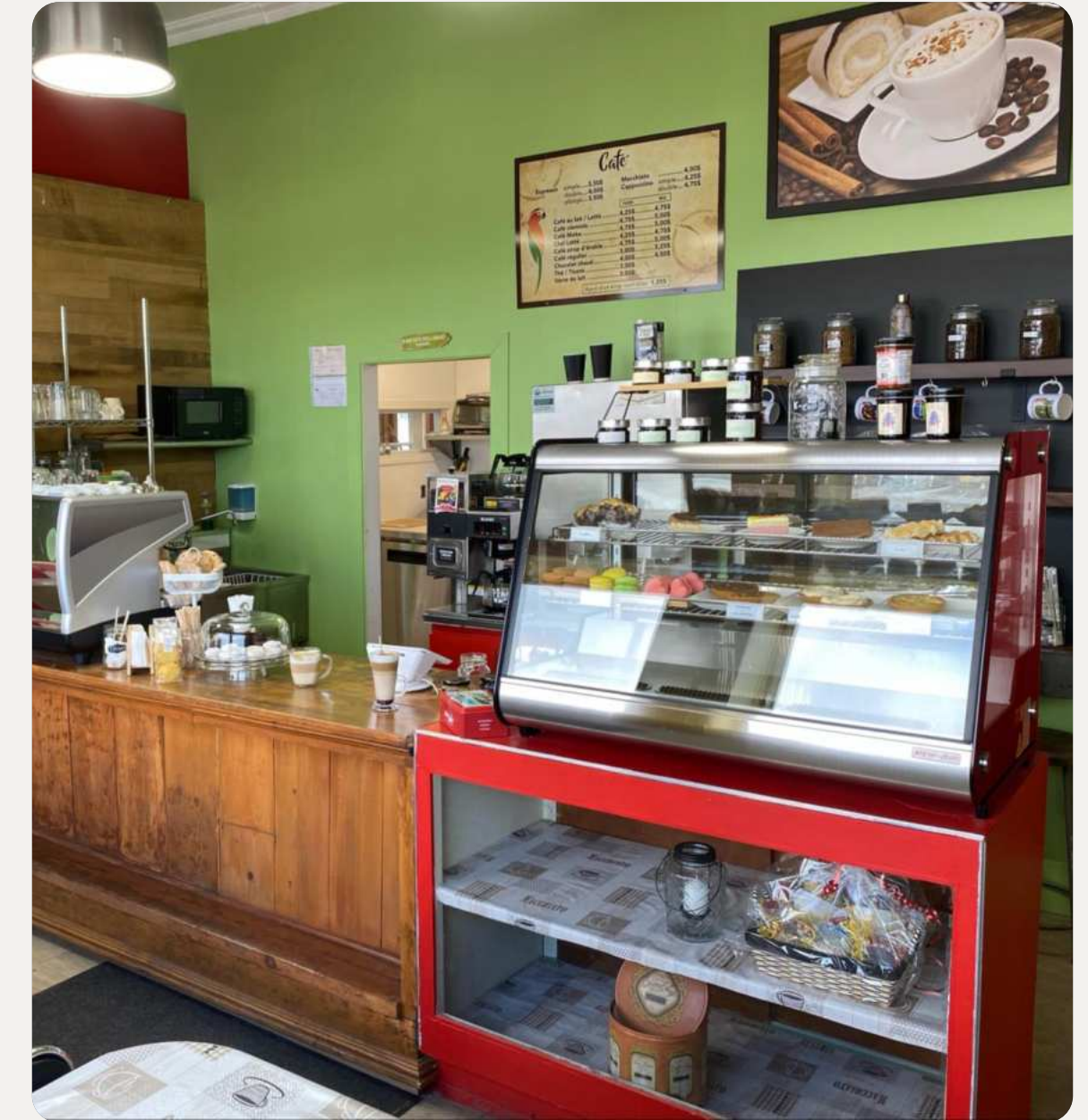
### Ferme Ambrosia – New interpretive tour

- This charming farm specializing in duck farming is enhancing its services with:
- A new interpretive tour to learn about pasture-raised non-force-fed ducks and how the Charlevoix region contributes to the farm's products;
- New products for sale in the shop;
- Family events throughout the season.
- Contact: Aleck Vitam, [info@fermeambrosia.com](mailto:info@fermeambrosia.com)



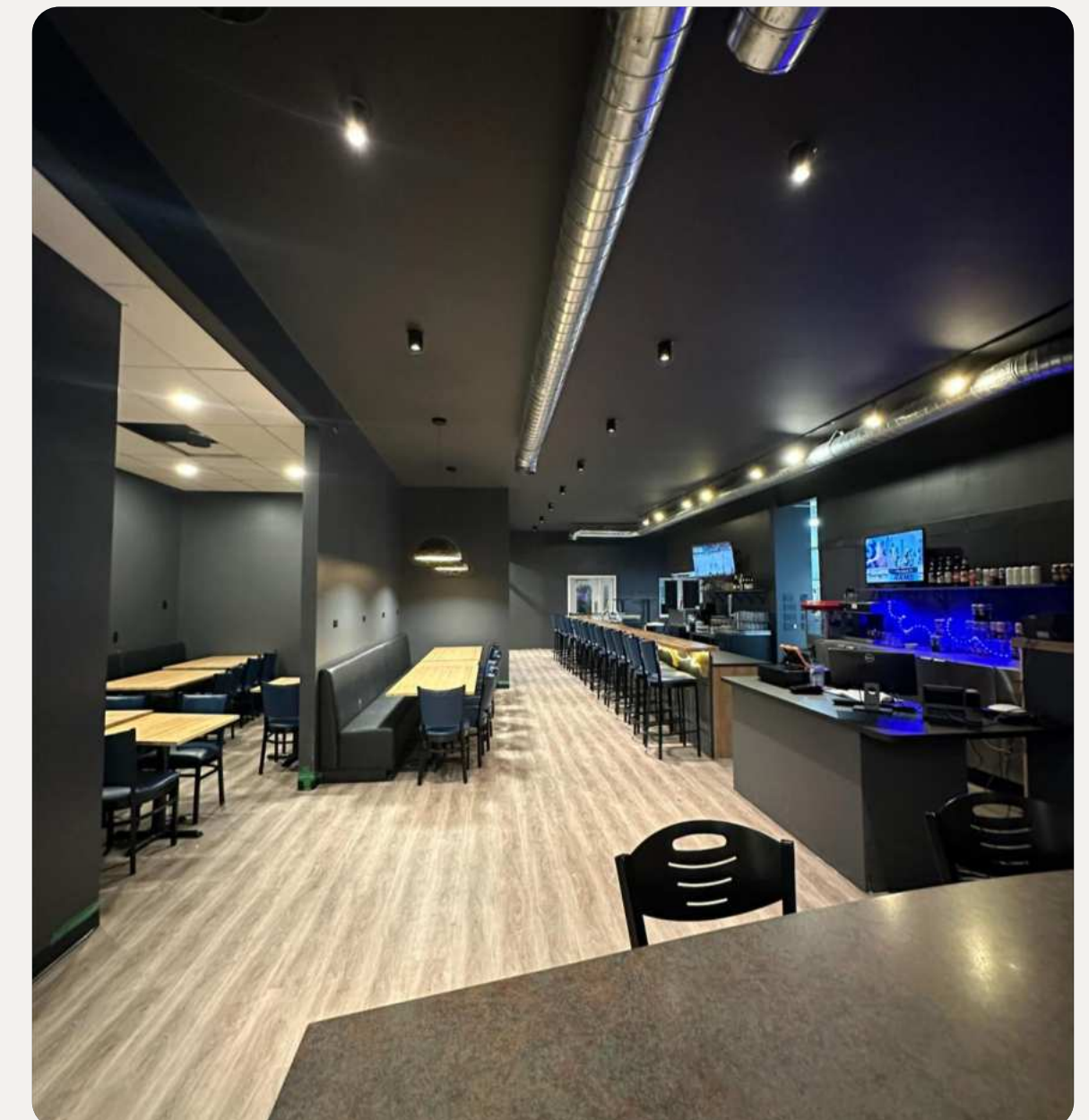
## Brûlerie Charlevoix – New business

- Brûlerie Charlevoix opened their business in 2023 in La Malbaie.
- Original coffee flavours were created from exclusive blends.
- Alongside a wide range of coffees, Brûlerie Charlevoix also sells pastries, sandwiches and croissants.
- Contact: Marie-Ève Desbiens, [bruleriecharlevoix@hotmail.com](mailto:bruleriecharlevoix@hotmail.com)



## L'Étale Restaurant et Microbrasserie – Putting on the finishing touches

- Opened in 2023 by the dynamic team at Cidrierie et Vergers Pedneault, this new restaurant and microbrewery in Isle-aux-Coudres will be stepping up its services this summer.
- The expansion of the dining area will be completed and will be able to seat 150 people. A mezzanine will also be added for happy hours.
- The beer brewing building will be under construction this summer and is expected to be up and running by late fall 2024. An educational tour will be available from next winter.
- Contact: Élisabeth Desgagnés, [elisabth@vergerspedneault.com](mailto:elisabth@vergerspedneault.com)







## Hôtel Cap-aux-Pierres – Lots of new things this summer

- The Hôtel Cap-aux-Pierres in Isle-aux-Coudres will be featuring all sorts of new experiences in 2024:
- Evening music;
- The addition of new Italian dishes alongside the popular Neapolitan pizza, baked in a refractory stone rotary oven just like back in Italy, at the Trattoria de l'Isle restaurant, which opened last summer;
- A greater selection of cocktails, mocktails and sangrias;
- The development of woodland hiking trails spanning up to 3.5 km on the site;
- Packages with the Train de Charlevoix;
- A sustainable development strategy is currently in the works.
- Contact: Sophie Brisson, [sbrisson@hotelcapauxpierres.com](mailto:sbrisson@hotelcapauxpierres.com)

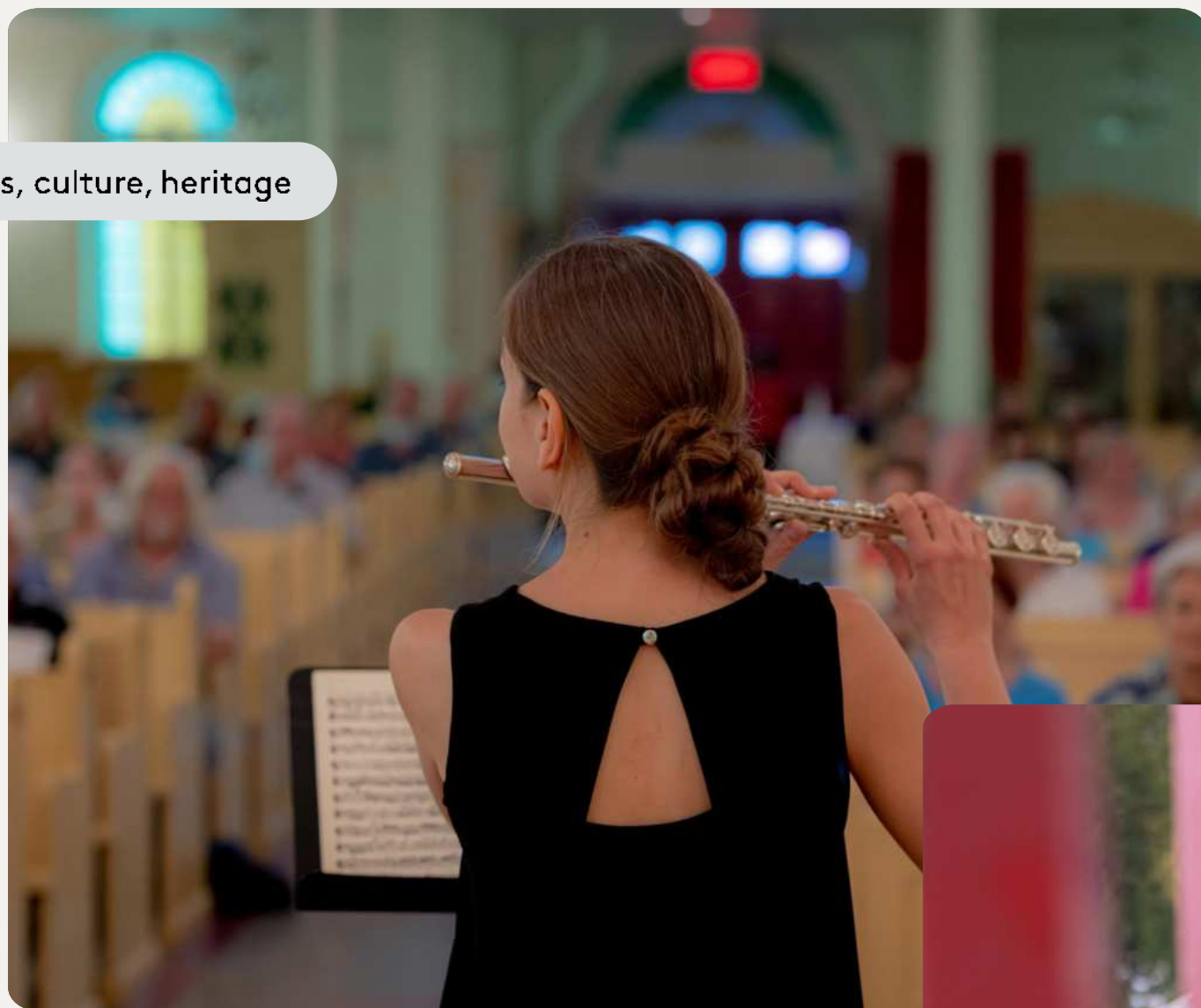


## Restaurant Grillade La Bohème – Work and menu updates

- This lively restaurant in La Malbaie is currently undergoing renovations and revamping its menu. Starting this summer, it will have:
- New, refined decor on the first floor;
- Renovated outdoor seating;
- New year-round outdoor seating;
- New smokehouse dishes and wagyu beef on the menu.
- Contact: Jimmy Imbeault, [jimmy@grilladelaboHEME.com](mailto:jimmy@grilladelaboHEME.com)

An artist wearing a straw hat and a patterned green shirt is painting a landscape on an easel. The scene is set in a field of yellow flowers with a body of water and mountains in the background under a cloudy sky. The artist's palette and brushes are on a table in front of the easel.

ARTS, CULTURE AND HERITAGE



## Domaine Forget de Charlevoix – New venue, updated Jardin harmonique de sculptures and micro-dance festival



Domaine Forget de Charlevoix is continuing to reinvent itself. Starting this summer:

- Innovation at Domaine Forget de Charlevoix! Starting in June:
- It will offer an expanded program of free activities at the Saint-Irénée church, inviting the public to immersive musical and dance experiences.
- The Jardin harmonique de sculptures welcomes a monumental piece by sculptor André Fournelle, “L’Harmonie des sphères”. The garden also offers an interactive route, walking trails and guided tours.
- Then, coinciding with the Academy’s dance courses, the Domaine will invite visitors to a micro-dance festival. The programme includes performances, workshops and a virtual reality experience.
- Contact: Julianne Tremblay-Gravel, [communications@domaineforget.com](mailto:communications@domaineforget.com)



# NAUFRAGES

## Musée maritime de Charlevoix – New exhibit

- The Musée maritime de Charlevoix is continuing to evolve, and from May 16 it will be presenting a new immersive exhibit on shipwrecks.
- “Naufrages” will take visitors deep into the mysteries buried in the tumultuous waters of the St. Lawrence River, Ungava Bay and the Ottawa River, moving tales that have left a profound mark on the history and imagination of Charlevoix.
- Spectacular images will be projected onto the walls, taking visitors into the hold and wheelhouse of a schooner buffeted by raging winds and seas, as well as underwater, diving down to a submerged wreck.
- The various interactive digital stations will feature poignant testimonials from survivors, courageous rescuers and witnesses to maritime tragedies involving ships and community members alike.
- Through never-before-seen images, old newspaper clippings and recovered artifacts, this elaborate exhibition immerses visitors in the fascinating world of shipwrecks and pays stirring tribute to the souls lost at sea.
- Contact: Marie-Hélène Thivierge, [mhthivierge@museemaritime.com](mailto:mhthivierge@museemaritime.com)



## Papeterie Saint-Gilles – Major investments and updated experience

- Papeterie Saint-Gilles, which will celebrate its 60-year anniversary in 2025, is full of vitality and energy. Quebec's first economuseum invested \$1.5M into renovating its building, adding a patio and updating its interpretive tour.
- The site has seen a major upgrade with the addition of self-guided tours via tablet since last summer at the Saint-Joseph-de-la-Rive paper mill. The self-guided tour is available with an iPad, in read-only mode, without audio, and is offered in French and English. Visitors with a smartphone can also get the tour by scanning a QR code.
- Artistic demonstrations take place every Saturday and now there are even more products available in the shop. Workshops and master classes are also being developed.
- Contact: Élisabeth Payeur, [communication@papeteriesaintgilles.com](mailto:communication@papeteriesaintgilles.com)





## Pour un instant music festival

- The Auberge musicale Pour un Instant in La Malbaie will be introducing the first “Pour un instant” festival on June 8 and 9, just in time for the blossoming of lilacs in the nearby Cap-à-l’Aigle gardens.
- The festival will feature a series of performances showcasing French-language music by well-known local artists. The schedule will be announced in the spring.
- A craft and farm market featuring local artisans and producers will also grace the event.
- In addition, the Auberge musicale Pour un Instant will be holding its summer music program outdoors for the first time, thanks to an outdoor stage. Two concerts will kick off the musical season on Saint-Jean-Baptiste Day.
- Since December, this friendly inn’s bistro and crêperie has been dishing up authentic crêpes Breton made with buckwheat or wheat flour.
- Contact: Angélique Boulet, [infospouruninstant@gmail.com](mailto:infospouruninstant@gmail.com)



## Baie-Saint-Paul

### Saint-Laurent pavilion – Nature and outdoor centre

- The Saint-Laurent pavilion will be hosting a nature and outdoor centre run by GUEPE from June onwards.
- There will also be a permanent exhibit on the middle estuary of the St. Lawrence River, enhanced by a series of family activities and services, including fat bike rentals.
- The Cambriolage indoor escape game on the banks of the St. Lawrence is back.
- Contact: pavillon@baiesaintpaul.com

### Carrefour culturel Paul-Médéric – Rally – Escape game

- Since last year, downtown Baie-Saint-Paul has also been the setting for the rally escape game “Sur les traces des œuvres disparues”, which explores artistic and cultural heritage. A fun adventure for family and friends along a 1.5 km walking trail.
- Contact: carrefourculturel@baiesaintpaul.com

### Comité touristique Cratère et marées - Launch of La Rive

- This tourism committee, which includes the municipalities of Les Éboulements and Saint-Irénée, is unveiling “La Rive, la nouvelle place du village”, located on the site of the former Jean XXIII school in Saint-Joseph-de-la-Rive.
- The site will invite residents and visitors to come together on this charming site on the banks of the St. Lawrence River.
- This park, adjacent to a magnificent beach, will serve as a kind of public terrace, designed to be a hub for local energy, where a variety of cultural, social and festive activities will be organized.
- Contact: Dominique Bernier, comitetouristique@crateremarees.com



## Ferme Éboulmontaise & Resto-Boutique La Table

- Ferme Éboulmontaise, famous for its lamb, is now welcoming Charlevoix Pure Laine products by becoming its official shop.
- Charlevoix Pure Laine artisans use wool from the farm's own livestock to reduce the environmental footprint of Quebec lamb production.
- Socks, hats, scarves, mittens and other accessories are now available year-round.
- Contact: Gabrielle Cadieux-Gagnon, [gabcadieuxg@gmail.com](mailto:gabcadieuxg@gmail.com)



## Christian Larochelle, ceramicist

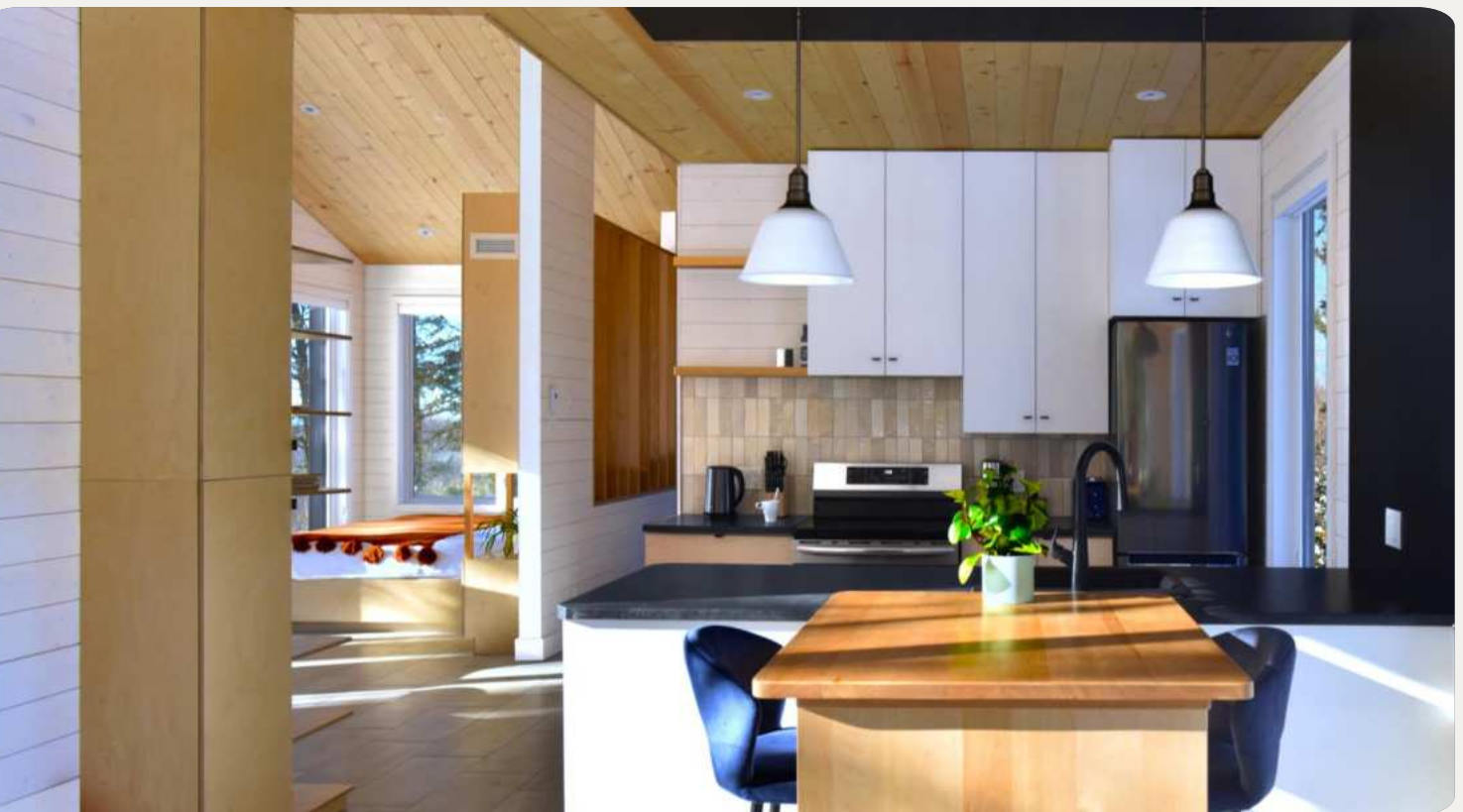
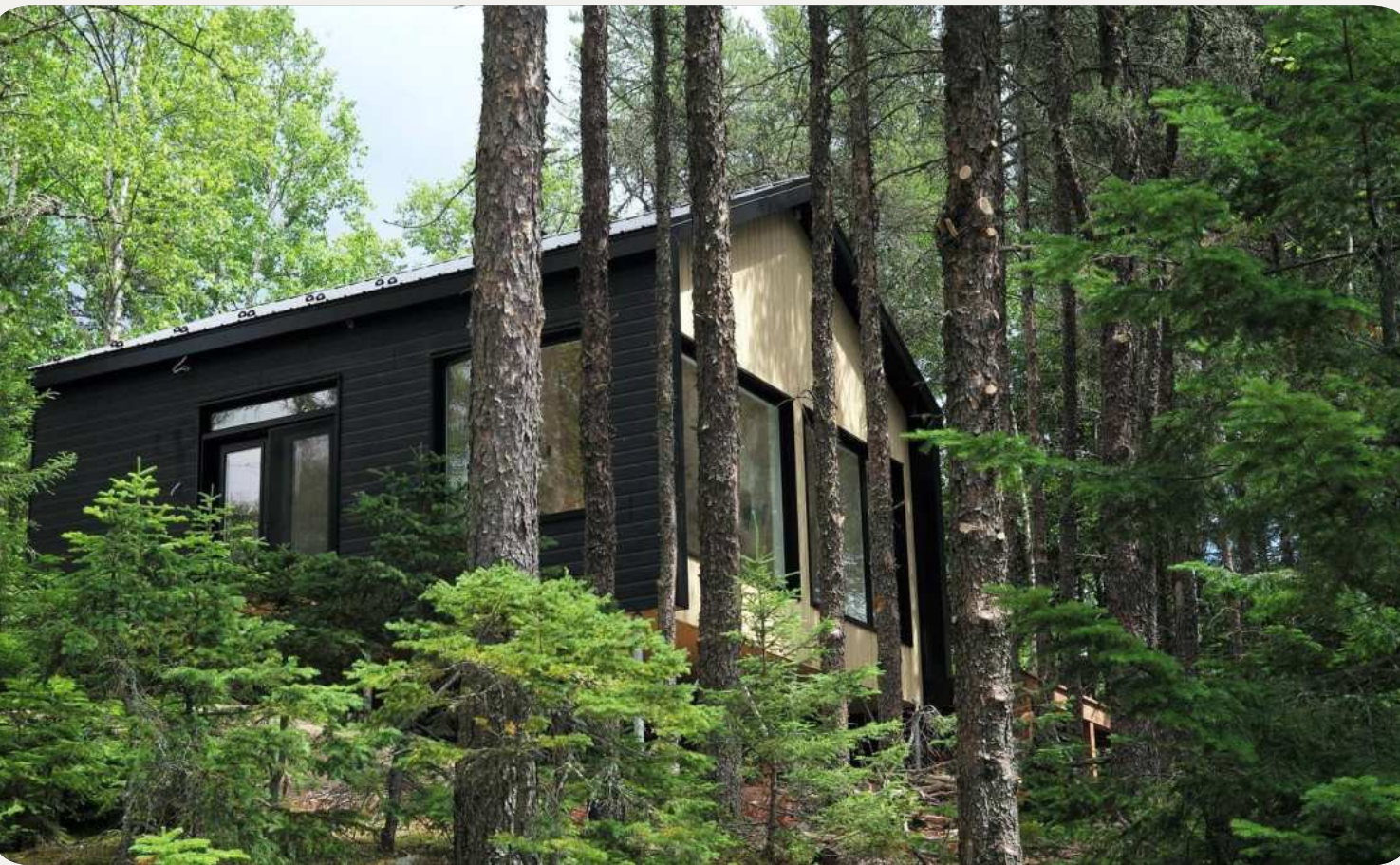
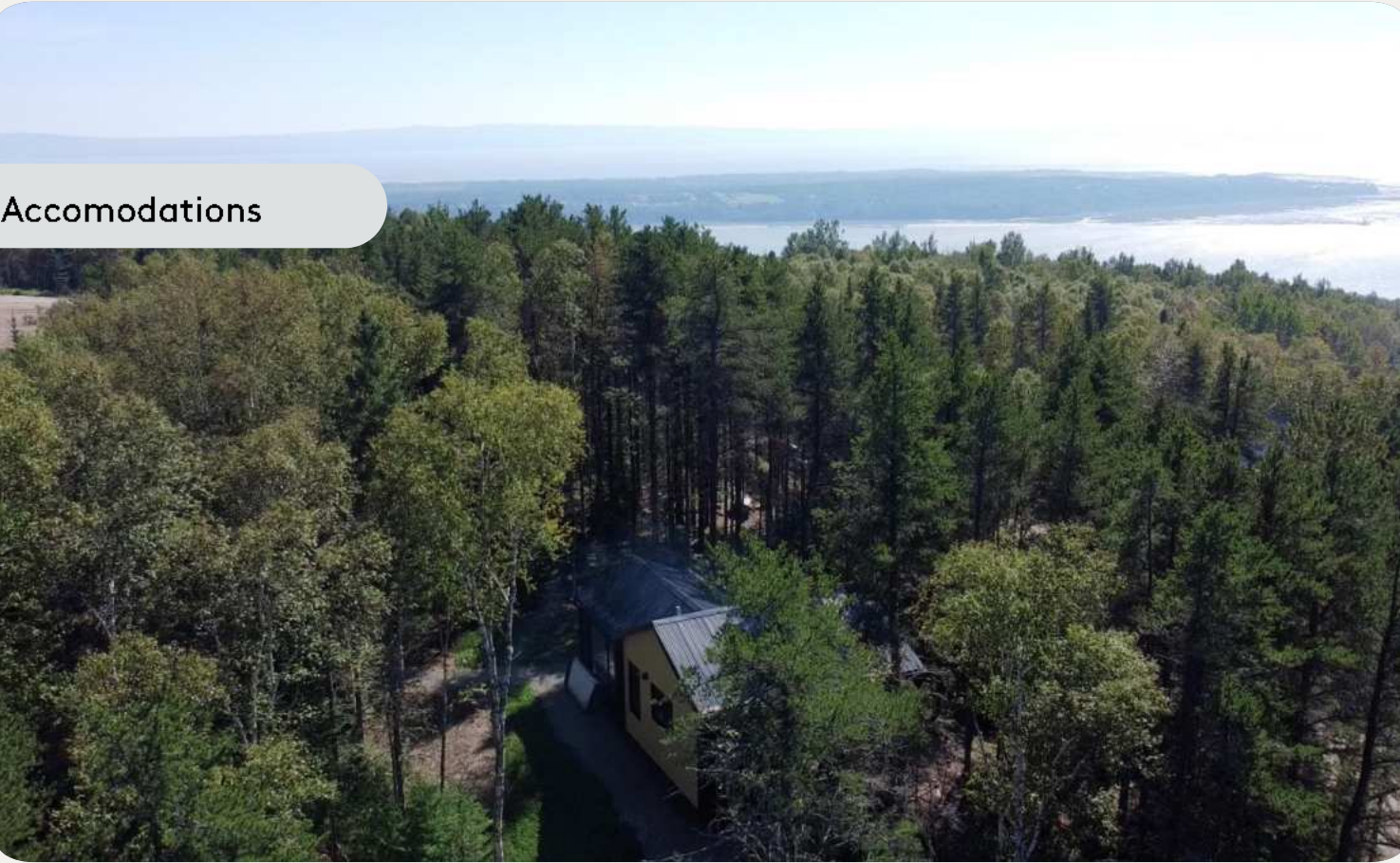
- This ceramic artist, based in Saint-Fidèle, La Malbaie, owns a gallery-boutique featuring unique ceramic pieces such as sculptures and yunomi (Japanese tea cups).
- His use of kurinuki (a traditional Japanese ceramic technique) and raku (a firing technique), as well as local materials to create his pieces, make him an accomplished artist.
- Christian Larochelle likes to say that he doesn't simply use materials, he expresses himself through a creative process.
- Contact: Christian Larochelle, [clarochelleceramiste@gmail.com](mailto:clarochelleceramiste@gmail.com)





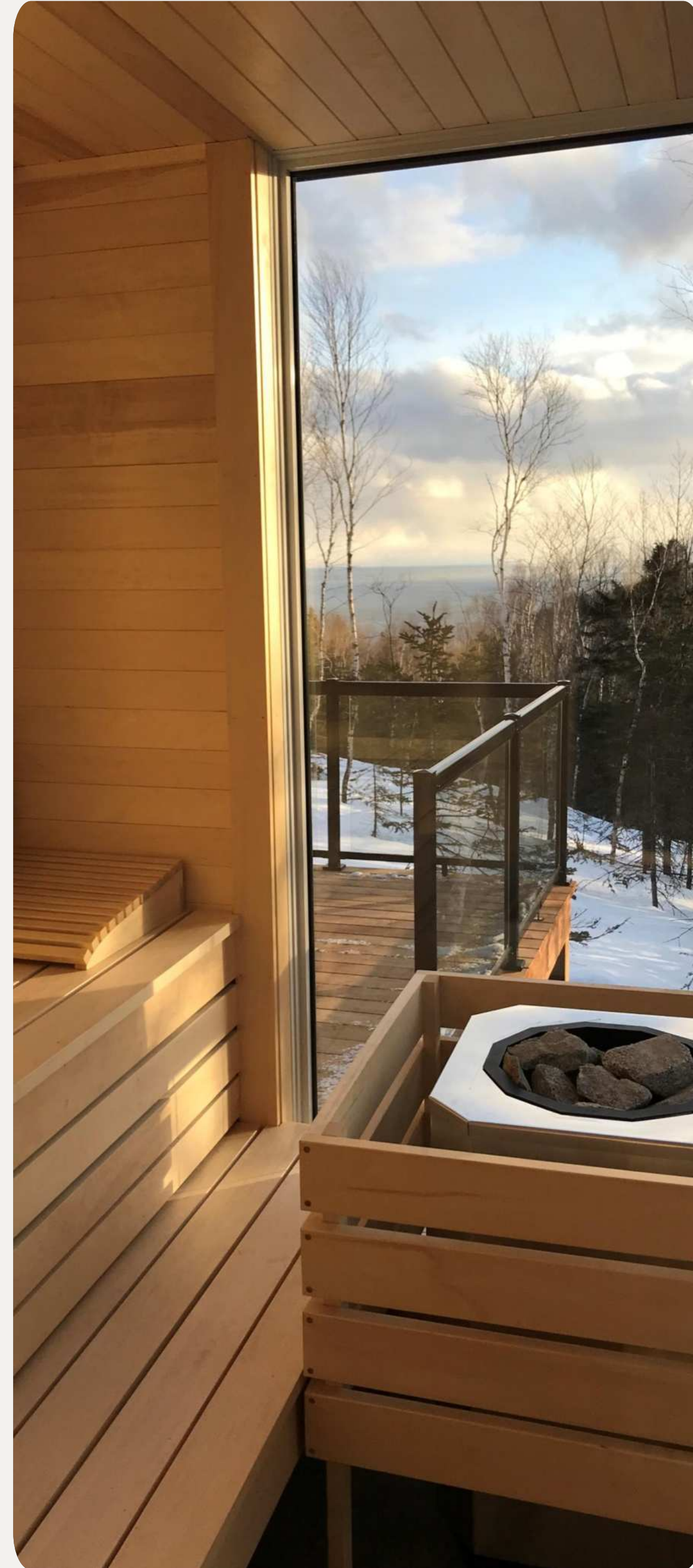


# ACCOMODATIONS



## Suites Nature Charlevoix – A new ecotourism project in Les Éboulements

- Founded under the name Parc de l’Héritage, Suites Nature Charlevoix has recently opened its first two rental units.
- Located in Les Éboulements, a stone’s throw from Domaine Charlevoix, this natural site covering over a million square metres promises a year-round intimate escape in the heart of the forest, with a view of the St. Lawrence River.
- The fully-equipped, high-end accommodations offer every amenity, and each one includes a private hot tub, sauna and hammam.
- The two units currently available for rent can accommodate two people. Future units will be designed to welcome a family.
- The overall project, which is expected to take several years to complete, will eventually include around 20 units, a network of walking trails, access to the river, an activity centre and more.
- As an advocate of sustainable development values, Suites Nature Charlevoix is committed to conserving the forest, protecting waterways and including an ecological charter for visitors.
- Contact: Thomas Guillaume Tremblay, [tremblaytg@gmail.com](mailto:tremblaytg@gmail.com)



## Sauvage Charlevoix – New ecotourism centre

- A new ecotourism centre is opening this summer in Baie-Sainte-Catherine. Sauvage Charlevoix, which will be offering year-round accommodations and outdoor activities, promises a unique symbiotic experience with nature, nestled between the boreal forest and the mountains.
- Offering breathtaking views of the St. Lawrence River with spectacular sunrises and sunsets, the family-run business is located just a few kilometres from whale-watching excursions, giving passengers the opportunity to extend their stay in the area.
- Sauvage Charlevoix offers 2 cozy huts, 14 sites on platforms, wilderness camping—including in tree tents—and 4 vanlife spaces.
- In the surrounding area, you can go hiking, enjoy the nearby beach or venture out to the lovely lake some 10 km away for swimming, kayaking or SUP.
- In winter, you can rent one of the two huts, go snowshoeing or partake in special winter camping weekends.
- Contact: Kim Lapointe, [kim@sauvagecharlevoix.com](mailto:kim@sauvagecharlevoix.com)



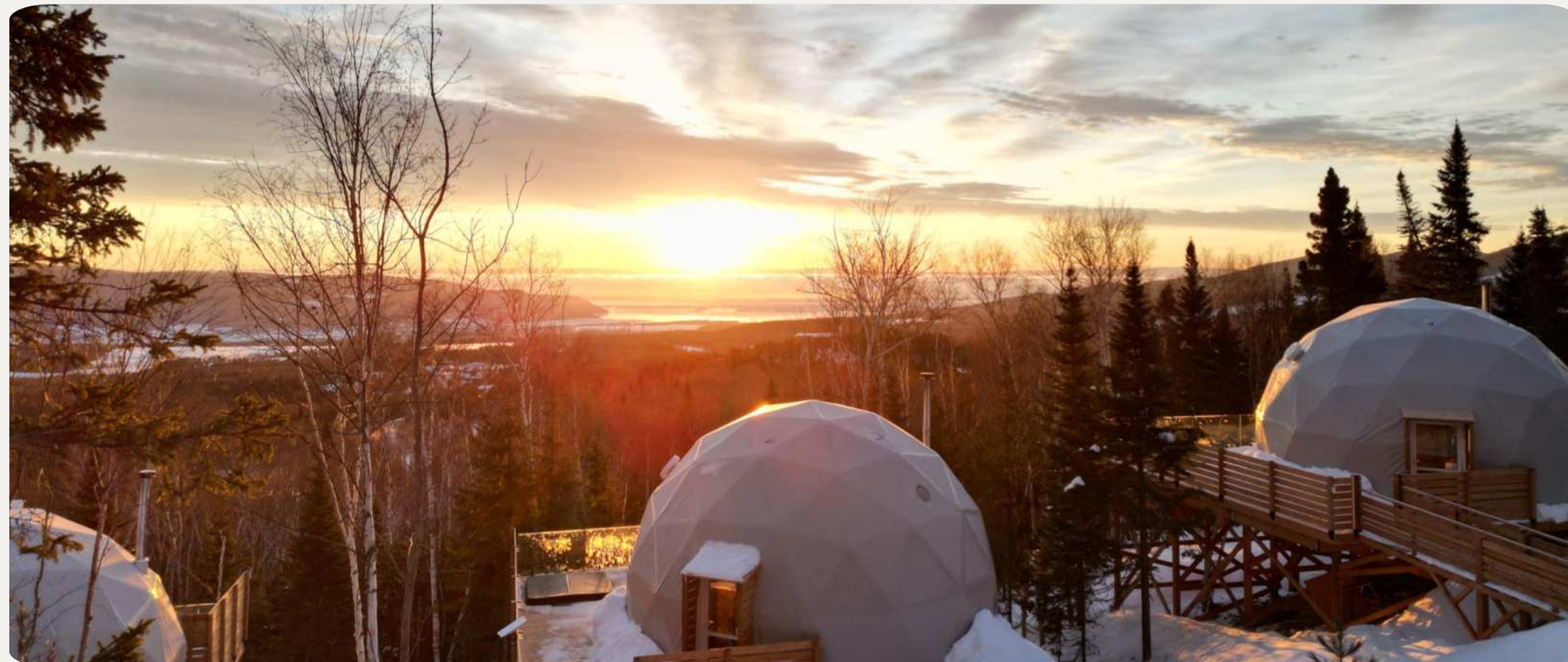
## ÖBois Charlevoix – New campground

- After a very successful first winter, ÖBois Charlevoix will be opening a new campground this summer, at the very heart of its Saint-Siméon site.
- It will have 10 campsites and vanlife spaces, and campers will have access to the Lodge for bathrooms and showers. Kayaking, SUP, pedal-boating and hiking are all possible here.
- The new owners plan to invest \$10M to \$15M over the next 5 years to make Öbois Charlevoix THE Quebec tourist destination. Additional accommodation buildings will be added, and backcountry skiing will be further enhanced for the winter season.
- ÖBois Charlevoix was an award winner at the 2024 Grands Prix du design.
- Contact: Alain Goulet, [dg@oboischarlevoix.com](mailto:dg@oboischarlevoix.com)



## Nørdika Charlevoix – First summer in operation

- Having opened this winter, Nordika Charlevoix is about to enter its first summer season.
- This brand-new company in Baie-Saint-Paul offers luxury ready-to-camp domes with a king-size bed, wood stove, private Jacuzzi, balcony, full kitchen, full bathroom and more.
- There are three domes available to rent. When it's finished, the project will include 10 units for rent.
- The resort is less than 7 minutes from downtown and offers panoramic views of Baie-Saint-Paul and the St. Lawrence River.
- The raised units boast large windows, optimizing the view and providing an immersive experience in this natural environment.
- Contact: Derek Jenkins, [info@nordikacharlevoix.com](mailto:info@nordikacharlevoix.com)



## Tanières MicroChalets Charlevoix – Enhanced services

- Tanières MicroChalets Charlevoix, which opened last year in Baie-Saint-Paul, is adding three accommodation units for a total of six.
- The concept offers an ecotourism accommodation experience in warm and comfortably-appointed microchalets available year-round where guests can enjoy the starlit skies and tranquility of the forest.
- A new line-up of outdoor activities is also being developed.
- Contact: Caroline Simard, [info@tanieres.com](mailto:info@tanieres.com)



## C Hôtel la Pinsonnière - Reopening and new purpose

- The former Auberge La Pinsonnière in La Malbaie, which closed almost 10 years ago, is back in business as C Hôtel La Pinsonnière.
- Investments totalling \$15M have transformed the new building, which now boasts 20 short-term rental condominiums.
- The site will also be expanded to include two new buildings offering 40 condominiums between them.
- Contact: Pascale Rochefort, [info@signerochefort.com](mailto:info@signerochefort.com)





## Villa Villa Expérience – Club Sélect

- This company, which rents out five tourist villas in Saint-Irénée, is launching the new Club Sélect des Amoureux de Charlevoix, designed to attract new guests to the region.
- This new concept offers members a guaranteed number of stays with a discount of over 50%. There are 30 places available.
- Contact: Nathalie Pagé, [nathalie@villavillaexperience.com](mailto:nathalie@villavillaexperience.com)





TOURISME

# CHARLEVOIX